

ANNEMARIE BÖRLIND

NATURAL BEAUTY

Calw, November 7, 2023

Statement about animal testing – Börlind also counts on products without animal testing in China

Since its founding in 1959, Börlind GmbH has consistently opposed animal testing. Thanks to the introduction of the new “Cosmetic Supervision and Administration Regulation” in 2021 in China, it is now possible for companies to register products under certain conditions and for the Chinese authorities to reliably exempt them from animal testing.

Börlind GmbH fulfills all of the criteria for the registration process without animal testing and welcomes the clarity that is provided by the regulation.

Our commitment to animal protection is deeply rooted in our company philosophy. Neither we nor any of the importers that we cooperate with have ever carried out or ordered tests on animals. We remain true to this ethical principle. We view the current regulation as significant progress towards a global cosmetics industry that does not test on animals.

MADE IN
THE BLACK FOREST

EST. 1959

BÖRLIND GmbH

Lindenstraße 15
75365 Calw, Germany
Black Forest

T +49 (0) 7051.6000-0
F +49 (0) 7051.6000-60

mail@boerlind.com
www.boerlind.com

Contact:

Nicola Maier

Head of Communication

Email: n.maier@boerlind.com

Phone: +49 7051 6000-64

Amtsgericht Stuttgart
HRB 331614

Geschäftsführer
Michael Lindner, Nicolas Lindner,
Alicia Lindner

USt-IdNr. DE 349653398
Steuer-Nr. 45069/00175